

NEWS RELEASE

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Phil Read, BT iNet

BT iNet approves MESSAGEmanager for Cisco

St Albans, UK, 14 October 2009: BT iNet has selected MESSAGEmanager from convergence distributor ICON as its preferred SMS and FAX solution for its Cisco Unified Communications Manager (CUCM) customer solutions.

MESSAGEmanager integrates an organisations separate communications applications into its existing business software to provide a cost effective, unified, and managed messaging capability. It adds in-bound and out-bound Fax, SMS and TELEX services to business applications. MESSAGEmanager scales from meeting the communication needs of a small business or department to the providing the diverse requirements of an enterprise-wide solution

Mark Shane Sales Manager for ICON commented,

“We have worked with BT iNet for several years supplying them with the Polycom KIRK mobility solutions for the CUCM. BT iNet's decision to select MESSAGEmanager as their preferred SMS and FAX solution for Cisco customers strengthens our relationship with them and is a vote of confidence in both the MESSAGEmanager solution and ICON's support infrastructure.”

BT iNet will focus on marketing MESSAGEmanager to its new and existing Cisco Unified Communications customers. ICON will provide additional assistance to BT iNet with developing the opportunity and providing ongoing product support and maintenance

Phil Read, Sales & Marketing Director for BT iNet said

“We are very pleased to have agreed this partnership with ICON. MESSAGEmanager is a highly flexible solution and comes with a very attractive pricing model. It outperforms many other Cisco approved solutions we have seen in terms of its robustness and functionality and from our experience of working with ICON over the years we know that they are able to provide first class support”

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About ICON

“Independent Computer Owners Network PLC” has more than 15 years experience of supplying and supporting communications based IT applications. Today it is a leading UK distributor of Vertical IP-PBX solutions, Polycom KIRK DECT mobility solutions, TalkSwitch a small business analogue/IP- PBX, the unified messaging solution from MESSAGEmanager and uMobility the fixed mobile convergence solution for large and small business.

ICON covers England, Scotland, Wales, and N Ireland through a network of dealers. It has helped its dealers provide converged IT and communications solutions into many of the UK’s best known FTSE companies. For more information visit the icon web site www.icon-plc.co.uk.

About BT iNet

BT iNet is a Cisco ‘Centre of Excellence’ for business and organisational solutions specialising in Infrastructure, Security, Unified Communications and Mobility requirements that underpin BT’s ICT Transformation vision. A wholly owned subsidiary of BT plc, BT iNet operates as a discrete entity within its own right. BT iNet has a long standing, strategic partnership with Cisco: BT having gold partner accreditation and is the largest UK partner for this manufacturer.