

## NEWS RELEASE

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### **Paving company SteinTec wins with TalkSwitch the phone system for small business**

**St Albans, UK, 5 August 2009:** ICON, TalkSwitch distributor in the UK, handed over an iPod to paving specialist SteinTec. SteinTec won the iPod by entering a competition organised by the Canadian manufacturer of TalkSwitch.

Competitors were asked to list the 5 most important things they looked for in a phone system. SteinTec's entry was selected as the winning entry after it suggested that the 5 most important things were,

- Logical and friendly management software.
- Configurable Auto Attendant menus.
- Functions as VOIP registrar/proxy.
- Accepts multiple VOIP service providers.
- Compatibility with common routers.

SteinTec, based in Romford, Essex, supplies the UK market with the specialist tools and equipment used for pavement design, construction, protection and maintenance.

SteinTec purchased its TalkSwitch to replace a Siemens telephone system. It needed a solution which would provide easy and affordable communications with its operations in Scotland and Germany and at the same time provide more telephone functionality.

Mark Shane ICON sales manager commented,

*"TalkSwitch helps all small businesses win. When you are a small business customer service is all important and if you are going to win against the big boys you need a phone system which does the same as theirs. TalkSwitch means a small business can own a telephone system which has the capability of a large company system but without the big business price tag."*

With TalkSwitch a small business can project a professional image, save money and, with call forwarding to mobiles, keep users connected when they are out of the office.

For more information

Contact : [info@icon-plc.co.uk](mailto:info@icon-plc.co.uk)

Visit : [www.icon-plc.co.uk](http://www.icon-plc.co.uk)

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### **About ICON**

“Independent Computer Owners Network PLC” has more than 15 years experience of supplying and supporting communications based IT applications. Today it is a leading UK distributor of Vertical IP-PBX solutions, Polycom KIRK DECT mobility solutions, TalkSwitch a small business analogue/IP- PBX, the unified messaging solution from MESSAGEmanager and uMobility the fixed mobile convergence solution for large and small business.

ICON covers England, Scotland, Wales, and N Ireland through a network of dealers. It has helped its dealers provide converged IT and communications solutions into many of the UK’s best known FTSE companies. For more information visit the icon web site [www.icon-plc.co.uk](http://www.icon-plc.co.uk).

### **About SteinTec**

SteinTec UK provide a complete system of bedding and jointing mortars, where the entire product range is compatible with every component of the structure. Their holistic engineering approach tempers the cutting edge of scientific research with long experience, simply fulfilling the special needs of pavement construction using Setts and Flagstones. For more information visit [www.steintec.co.uk](http://www.steintec.co.uk)

### **About TalkSwitch**

TalkSwitch® is the leading developer of owner-friendly™ phone systems for small and multi-location businesses. TalkSwitch has sold over 35,000 phone systems that small businesses rely on every day. With a growing global network of resellers, distributors and partners, TalkSwitch fully hybrid VoIP and traditional phone systems are changing the way small businesses communicate. For more information, please visit our website at [www.talkswitch.com](http://www.talkswitch.com)